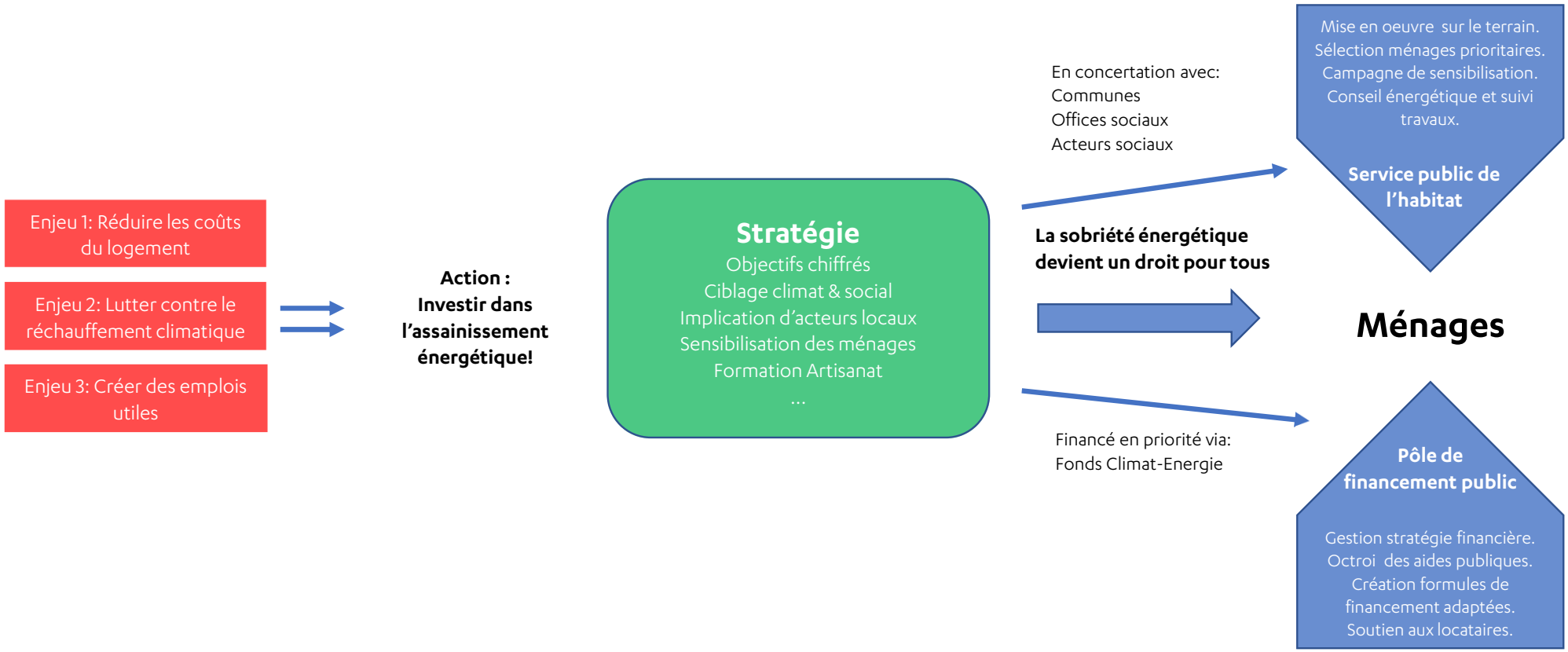Schéma du concept